



# China & Europe

Fostering the mutual understanding between China and Europe by multi-level comparisons of their cultures, societies, and economies  
**International Conference, March 27-28, 2014, Rome**

**Organizing Committee: Dr. Luigi Moccia (Rome, Italy), Dr. Martin Woesler (Munich/Bochum, Germany)**  
 Under the sponsorship of the Ministry of Foreign Affairs, Italy & the European Commission, Representative Office Italy

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## PROGRAMME

### Thursday March 27, 2014

#### Welcome greetings

Panizza Mario, *President University Roma Tre*  
 Ruiyu, *Ambassador, People's Republic of China*  
 Andrea Perugini, *Ministry Foreign Affairs (Italy)*  
 10:00 – 10:30

#### Session

#### Culture I: High Civilizations and their Inspirative and Stimulative Encounters

10,30 – 12,30

**Comopolitanism of difference: a cultural approach to Europe-China relations**  
 Marramao Giacomo, *University Roma Tre*

**What Chinese and Europeans can learn from each other**  
 Woesler Martin, *University of Applied Languages, Munich*

**Toward a European intercultural model: general framework and the Italian experience**  
 Moccia Luigi, *University Roma Tre*,  
 and Wong Marco, "AssoCina"

**Managing the Diversity: Language Policy and Practice in China and Ukraine**  
 Hobova Yevheniia, *A.Krymsky Institute of Oriental Studies, National Academy of Sciences of Ukraine*

#### Session

#### Culture II: Knowledge Formation and Historical Encounters in Eurasia

14:00 – 16:00

**Chinese artists outside China during the Early Modern Period: possibilities as heritage today**  
 Luengo Pedro, *University of Sevilla*

**Turkey-China Relations: History and Future Prospects**  
 Altun Sirma, *Middleeast Technical University Ankara*

**Knowledge Formation and History of the Book in China: A Comparative Study of China and Western Europe**  
 Lin Hang, *University of Hamburg*

**Stereotypes about China: the Italian literature of the 20<sup>th</sup> Century**  
 Lombardi Rosa, *University Roma Tre*

#### Session

#### Society I: Different approaches to stigma, mortality, law and justice

16:30 – 18:30

**Dealing with stigma - China and Europe cross-cultural study**  
 Ozegalska-Lukasik Natalia, *Institute of Sociology, Jagiellonian University (with Anna Prokop)*

**"Being- towards- death" : a comparative study on attitudes towards mortality in Europe and in China**  
 Fan Jiani, *University of Sorbonne-Nouvelle-Paris III*

**Will Chinese legal culture constrain its corporate governance-related laws?**  
 Bu Qingxiu, *University of Sussex*

#### Legal Aspects of EU-China Trade

Messmann Stefan, *Central European University Budapest*

#### Session's closing

### Friday March 28, 2014

#### Session

#### Society II: China's efforts to modernization and social welfare

9:00 – 10:30

**Analyzing China's Third Way: Conceptual and Methodological Issues**  
 Halbeisen Hermann, *Research Institute for Political Science and European Affairs, University of Cologne*

**China's different Path of Modernization**  
 Krauße Reuß-Markus, *Goethe University, Frankfurt*,

**Towards a Unified "Social China": European Social Model's Implications for China's Fragmented Social Provision System**  
 Wen Zhuoyi, *The City University of Hong Kong*,

#### Session

#### Economy I: Hard power: Military and Energy

11:00 – 12:30

**China-EU, from military cooperation to mutual understanding**  
 Grgić Mladen, *University of Montenegro*

**Powering the Future: China and Europe's Energy Industry**  
 Quartermain Thomas, *Oxford University*

**Divide et Impera: Chinese growing influence in Europe**  
 Chiriu Andrea, *University of Cagliari*

#### Session

#### Economy II: Lessons to Learn from Each Other - New Contents of Cadre Education, taxation and life standards

14:00 – 16,30

**The Introduction of Direct Taxes and the European Model in Twentieth-Century China,**  
 Xu Xiaoqun, Christopher, *Newport University*

**China's Investment in the EU**  
 Jiang Shixue, *Beijing Academy of Social Sciences*

**Objects and Forces of Transformation: Reconciling Economy and Ecology in China's Cadre Education**  
 Ritirc Julia, *Universität Wien*

**The Uniqueness of the Media System in China and its Internal Mechanics**  
 Luo Austin Jun, *Beijing Normal University*

**Economic Growth and Quality of Life: What can the Europeans and the Chinese learn from each other?**  
 Yang Keming, *University of Durham*

#### Concluding Session

#### Wrap-up discussion with panel participants and the public about the future of EU-China relations

17:00 – 18:00